

THEN AND NOW

	1965	2015
Aircraft in fleet	3	75
Annual tour passengers	1,000	600,000
Unique tours	2	40
Languages for narration	1	16
Company employees	6	600
Pilots	2	200
Las Vegas population	139,000	2 million
Annual Las Vegas visitors	5 million	40 million
Annual Grand Canyon visitors	1.7 million	4.6 million
Average price of new helicopter	\$46,000	\$3.2 million
Average cost of 30-minute tour	\$39.95	\$200

50-year totals

Miles flown: 99,811,170

Passengers flown: 7,053,365

Tours: 1,489,835

Hours flown: 995,467